



# Lighting Options for the BrisStyle indie Twilight Market

As per the <u>BrisStyle indie Markets Policy and Procedures</u> and <u>Stallholders Risk Assessment</u> document, all stallholders must supply sufficient battery powered lighting throughout their stalls to ensure the safety of all customers as well as themselves. Please find several tried and tested lighting options below and if you discover any other effective ways to light your stalls please feel free to email the details through to: <u>BrisStyleevent@gmail.com</u> as well as share your best practices via the BrisStyle Google Group Forum.

**HOT TIP:** As soon as you erect your marquee set all of your lighting up ready to go. Ensure all lighting is in place with batteries fitted well before you put out any stock and that way you'll always be prepared for that twilight rush!

#### **INTERIOR STALL LIGHTING OPTIONS**

#### **Battery Operated LED lights:**

The preferred lighting used by regular marketeers is <u>LED Strip lighting</u> from <u>Springers</u>. These easy to install LED's give a superb "bright as day" feel, which illuminates the whole interior of your marquee - giving you security while showcasing your wares. The marketeers currently using these lights have seen an increase in sales as it has enhanced the shopping experience for their customers.

All good camping and hardware stores sell a variety of smaller LED lights from approx \$10 ea. Marketeers recommend that if investing in these lights that they are least 600 - 800 Lumens. These are effective for spotlighting your displays as many have magnets and hooks attached to suspend them directly above your work. A great compliment to the LED Strip lighting to further showcase your wares.

**HOT TIP:** If you are a regular marketeer then consider the cost of supplying batteries to the cheaper lights versus the investment in the strip led lighting, which come with a rechargeable battery.

REMEMBER: It is MANDATORY that you supply ample lighting throughout your Marquee to ensure the safety of both your customers and yourselves. Having your stalls well lit is also important for the overall security of your wares and valuables as well. Please ensure that any lights that are hung or suspended throughout your marquee are all lights are securely attached at all times.

## **EXTERIOR\DECORATIVE LIGHTING OPTIONS**

Whilst the following suggestions will not give off a lot of light they can add to the overall look and ambience of your stall.

## **Battery Operated Fairy Lights and Battery Operated Lanterns**

Both of the above decorative lighting options can be found online and as Battery Operated Fairy Lights are becoming more mainstream they are available in most department and variety stores for as little as \$5.

NB: Any electric lights that are attached to battery packs etc must have all been 'tagged and tested' by a licensed operator before being able to be used on site. The BrisStyle committee reserve the right to ask you to remove any items that do not comply with all the safety standards.

HOT TIP: It's always great to have a trial run at home to see what best suits your particular set up.

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